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how markets, states and  
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how the global media  
developed as a series of  
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powerful 'private  
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Filling in a key chapter

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history, Dwayne R. Winseck and Robert M. Pike offer an in-depth examination of the rise of the “global media” between 1860 and 1930. They analyze the connections between the development of a global communication infrastructure, the creation of national telegraph and wireless systems, and news

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agencies and the content they provided.

Conventional histories suggest that the growth of global communications correlated with imperial expansion: an increasing number of cables were laid as colonial powers competed for control of resources. Winseck and Pike argue that the role of the imperial contest,

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while significant, has been exaggerated. They emphasize how much of the global media system was in place before the high tide of imperialism in the early twentieth century, and they point to other factors that drove the proliferation of global media links, including economic booms and busts, initial steps toward

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multilateralism and international law, and the formation of corporate cartels.

Drawing on extensive research in corporate and government archives, Winseck and Pike illuminate the actions of companies and cartels during the late nineteenth century and early twentieth, in many different parts of



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the globe, including Africa, Asia, and Central and South America as well as Europe and North America. The complex history they relate shows how cable companies exploited or transcended national policies in the creation of the global cable network, how private corporations and

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government agencies interacted, and how individual reformers fought to eliminate cartels and harmonize the regulation of world communications. In *Communication and Empire, the American Enco* multinational conglomerates, regulations, and the politics of imperialism and anti-imperialism as

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well as the cries for reform of the late nineteenth century and early twentieth emerge as the obvious forerunners of today's global media.

A history and political economy of global communication, showing how capitalism, multilateralism,

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modernization, and imperialism shaped the evolution of communication.

This book analyses media conglomerates owning multiple media holdings under centralized ownership within and across media markets. It argues that Asian capitalists utilize both a market-oriented

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ideology and family connections to build their media empires, thereby creating cultural conglomerates that exercise corporate censorship over media markets. It focuses on family-controlled media conglomerates in Korea, specifically the international business giant, Samsung, and its related media

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companies, Cheil  
Jedang and JoongAng  
Ilbo, all of which are  
controlled by the single  
Lee family. Utilizing the  
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book examines how and  
why the Lee family  
exercise corporate  
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political economy of  
communication in order  
to understand the  
workings of Asian  
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conglomerates.

In 2017, the new journal  
Internet Histories was  
founded. As part of the  
process of defining a  
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pieces, inviting discussion about Internet histories. They raise and suggest current and future issues in the scholarship, as well as exploring the challenges, opportunities, and tensions that underpin the research terrain. The book explores cultural, political, social, economic, and industrial

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dynamics, all part of a distinctive historiographical and theoretical approach which underpins this emerging field. The international specialists reflect upon the scholarly scene, laying out the field's research successes to date, as well as suggest the future possibilities that lie ahead in the field of

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Internet histories. While the emphasis is on researcher perspectives, interviews with leading luminaries of the Internet's development are also provided. As histories of the Internet become increasingly important, Internet Histories is a useful roadmap for those contemplating how we can write such works.

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One cannot write many histories of the 1990s or later without thinking of digital media – and we hope that Internet Histories will be an invaluable resource for such studies. This book was originally published as the first issue of the Internet Histories journal.

This book brings  
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together researchers in international communication and global media studies to revisit and advance the concept of media imperialism for 21st century research. Using cases across the globe, this volume is essential for understanding communications media in unequal economic, geopolitical and cultural-

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